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Procession has re-written the application building rulebook, says Oracle

The Procession Process Engine, powered by Oracle, offers the potential to dramatically reduce application build time and deliver cost savings.

"Procession has re-written the rule book for application building," said Tim Payne, Senior Director Technology Marketing at Oracle. "The Procession Process Engine, powered by Oracle, offers the potential to dramatically reduce application build time and deliver cost savings."

Payne was speaking in the wake of Oracle AppsWorld – held at ExCel in London's Docklands, from 24th to 26th June – where Procession unveiled its market leading breakthrough: a revolutionary Process Engine that enables the rapid build of custom business applications without custom coding by IT professionals.

Procession's Chief Executive, David Chassels, commented: "The Procession Process Engine has an intuitive user interface in the same way as, for example, the MSOffice suite. You don't have to be an IT professional to use Word or Excel – and neither do you have to be an IT professional to use Procession's Process Engine which builds *and* runs the application."

Procession's aim is to bring about a subtle shift from businesses' agility being constrained by the systems they use to organisations only being constrained by the imagination and drive of the people who work for them.

"The Procession Process Engine handles both simple and complex solutions and not only simplifies the use of the software, but also greatly simplifies its maintenance – for

the first time allowing an application to be changed 'on the fly' as the business changes," said Chassels.

"Procession's easy-to-use technology, which delivers increased business efficiency, reliability and return on investment, will have consequences for the software supply industry," he added. "No other product in the business process management (BPM) marketplace can begin to approach Procession's ease of use and rapid delivery.

"With so many Oracle users today considering their infrastructure cost and looking to Oracle-embedded products and services to help them run their businesses better, faster and cheaper, the Procession Process Engine is a key part of the software solution they can now choose," commented Chassels.

End

Notes for Editors:

About Procession
Procession develops original software and markets solutions for the emerging Business Process Management (BPM) marketplace.
 Procession enables organisations to implement, control, monitor and improve their processes – leading to a continual improvement in customer focused quality and falling operational costs by allowing managers to take control of their key business processes. The architecture uses an RDBMS (Oracle), along with Java and J2EE application servers and maintains a runtime repository of process data, process state and reference data.
 The Procession Process Engine uses declarative process definitions: *there is no code generation and no custom coding*.
 This unique feature means that business analysts and operational managers who understand the vital operational processes can implement and modify those processes. The risk of translation issues between the business operation and the IT support operation is minimised, freeing the IT support operation to deliver on objectives. This results in processes that are instantly deployable to the running environment.
 Procession's products are task-driven, which is how people - and machines – work, unlike applications such as CRM and ERP, which are data and transactional based.

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